



Annual Report

2017-2018



Biju Kanya Ratna Yojana

(Ama Kanya Ama Ratna)

DEPARTMENT OF WOMEN & CHILD DEVELOPMENT AND MISSION SHAKTI
GOVT OF ODISHA

Biju Kanya Ratna Yojana

Background:

The Odisha Government on 3rd September 2016 launched the **Biju Kanya Ratna Yojana** (Ama Kanya Ama Ratna) for the development of the girl. It is operational three districts of the state such as Angul, Dhenkanal and Ganjam. The yojana is implemented for three years in these districts. The overall goal of the scheme is to create an enabling environment for the survival and development of the girl child and secure her dignity with a focus on improving Sex Ratio at Birth (SRB) and Child Sex Ratio (CSR) in the said three districts along with ensuring enrolment and retention of girls in educational institutions, reducing dropout of girls from schools and creating a better environment for their development. The State witnessed declining child sex ratio from 967 in the year 1991 to 953 in 2001 and to 941 in 2011 (as per Census data). Nayagarh, Dhenkanal, Angul and Ganjam districts have the lowest child sex ratio at 855, 877, 889 and 908 respectively (2011 Census data). Given the urgency and need of the hour, the Biju Kanya Ratna Yojana is being implemented in the three districts having low Child Sex Ratio.

Goal of the scheme:

Create an enabling environment for the survival and development of the girl and secure her dignity.

Objectives:

- To prohibit gender biased sex selection.
- To ensure survival, health & nutrition security of the girl child.
- To ensure education & retention of girl child in school.
- To sensitize and mobilize the community and all stake holders towards the value of the girl child
- Take initiatives to encourage girls to express their views and to be heard, to participate actively, effectively and equally.

The Department of Women & Child Development and Mission Shakti, Government of Odisha is the implementing Department and responsible for budgetary control and administration. At district level, the district administration is the implementing agency for the scheme. State Resource Centre for Women (SRCW) is functioning as Program Management Unit (PMU) for the scheme at state level.

Biju Kanya Ratna has been extensively implemented in the three districts and at the state level. The districts have worked through convergence and coordination with line departments. The activities were undertaken under four broad components of the scheme i.e. Inter Department convergence, Training & Capacity building programme, Innovations and IEC activities.

Inter departmental convergence and strengthening institutional mechanism

Inter-departmental convergence workshops for implementation of Biju Kanya Ratna Yojana were organised on value of girl child in three districts with representatives from various departments viz- Health & Family Welfare, School & Mass Education, District Legal Service Authority and Civil Society Organizations.

District Child Protection Officer (DCPO)s being the nodal officers for the Scheme were reviewed at state level every quarter of the financial year. The DTF meetings were held monthly to review the progress under the chairpersonship of the District Collector. Similarly Block Level Task Force (BTF) has been constituted in all the blocks of the district under the BDOs and quarterly meetings were organized.



District Task Force meeting at Angul



District Task Force meeting at Ganjam



District Task Force meeting at Dhenkanal



BTF Meeting at Dhenkanal

Reaching to masses on promoting value of Girl Child

"Biju Kanya Ratna week - The daughters of Odisha" was observed from 9th October to 14th October 2017 where members of Women Self Help Groups, Anganwadi Workers, ASHAs, Youths, students participated.



Campaign through Biju Kanya Ratha in Angul



Campaign through Biju Kanya Ratha at Ganjam

Biju Kanya Rath in Dhenkanal, Angul and Ganjam covered the rural areas of the districts spreading the message of promotion of the value of girl child. Leaflets, brochures bearing the message on the issue of declining child sex ratio, elimination of discrimination against girls and women were distributed at community level. Street plays at strategic locations to build solidarity on addressing the issue of girls and women have been conducted.

Special stalls, puppet shows, danda nrutya, painting competition, sand art and rally etc. were conducted during Zilla Mahotsav in Angul, Beach festival at Gopalpur-on-sea and Pallishree Mela and Jorandha mela at Dhenkanal district.



Street play on value of girl child at Angul



Nukhhad Natak in Ganjam

Rallies, torch marches were organised on International Girl Child Day on 24th January 2018 and International Women's Day on 8th March 2018 in the three districts where members of women Self Help Groups, Anganwadi Workers, ASHAs participated.

Innovation

Felicitation of parents of new born girl child to celebrate the value of girl child was done at the district level. The parents of 3022 new born girls have been felicitated in District Head Quarter Hospital, Primary Health Centre, Community Health Centre of Angul district and Dhenkanal district.



Felicitation of the parents of a new born girl child in Angul district



Felicitation of the parent of new born girl child in Dhenkanal



BSNL Bulk Message on BKRY

In Angul & Dhenkanal, BSNL bulk message have been successfully transmitted to 1 Lakh 40 Thousands BSNL users with a message of "Value of Girl Child" on the occasion of Rakhi Purnima and 1 Lakh 70 Thousand BSNL users on the occasion of Sishu Divas (Children's Day).

In all the three districts painting competitions were conducted during the Zilla Mahotsav, Pallishree Mela, Jorandha Mela and Beach festival-2017 and prizes given to winners. The theme of the painting competition was Biju Kanya Ratna Yojana.



Painting Competition

An audio video spot on Biju Kanya Ratna Yojana was disseminated in 134 rural and urban theatres throughout the state. Public awareness audio video spots were also developed and disseminated in local cable TV, Doordarshan, Zilla Mahotsav. Radio jingles have been developed and broadcasted in All India Radio & FM bands and in Zilla Mahotsav, Pallishree Mela, Zorandha Mela of district. A tele film namely "Damini" was developed and disseminated in Doordarshan in Dhenkanal district.

Training & Capacity Building

Training & Capacity building is a key component of the scheme, not only of the government officials but also of the non government organizations, public, students, media persons, corporaters, traders etc. The District Administration of Angul, Dhenkanal



Gender sensitization workshop at Ganjam



Sensitization workshop of frontline workers at Dhenkanal

and Ganjam have organised 585 such programmes for department officials, NGO functionaries, grass root level functionaries, AWWs, ASHAs, elected representatives, school teachers & students etc, in which a total of 45297 persons have participated. They were

sensitized on issues related to gender discrimination and initiating community action to address declining child sex ratio and other discriminatory practices.

To promote value of girl child 1400 youth were sensitized on gender issues through college level activities in 14 programmes in Berhampur University & Fakir Mohan University, Balasore.



Sensitization workshop of frontline workers

Publicity

28 large hoardings and 209 banners have been displayed at district, block head quarters and Notified Area Council in Angul District and 400 walls have been painted in Dhenkanal district. 50000 Leaflets, 12000 stickers, 30000 posters have been printed and disseminated in different orientation programmes of AWCs, Schools, Colleges, Govt. Offices and community of Dhenkanal & Angul District. IEC stalls have been set up at different local festivals, Melas, Road Show, street plays.



IEC stall installation at Beach Festival at Gopalpur on Sea, Ganjam

IEC



Hoarding



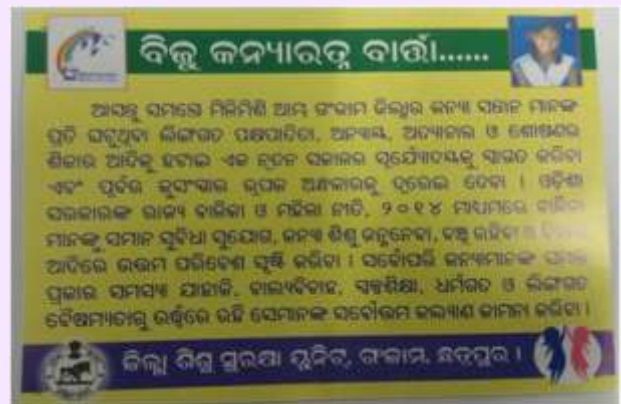
Oath Leaflet



Leaflet



Sticker



Barta



Achievements (April 2017 - March 2018)

- District Task Force Meetings - 18 conducted.
- Block Task Force Meetings - 83 conducted
- Girl child Campaign vehicle named “Kanya Ratha” in all the 3 districts.
- “Biju Kanya Ratna Week – The Daughters of New India” in all the 3 districts observed from 9th October – 14th October 2017.
- Elected PRI members sensitisation - 1763
- Members of Women SHGs oriented - 2387
- Front line workers including GKS, ANMs, ASHAs and AWWs oriented - 3755
- Youth sensitized on gender issues through Universities & college level activities in the districts - 7106
- High School teachers, school students at block & district level oriented - 14173
- Adolescent boys and men oriented at GP level - 4600
- Awareness generation activities through stalls/street play at mela/jatra
- New born girl child born and their parents have been felicitated - 5301
- Wall Painting (Mahila Surakhya Kantha) - 212
- Orientation workshop have been conducted for private doctors, ultra sound clinics owners, maternity nursing home owners, PCPNDT Cell, Media, Para Legal volunteers and empanelled advocates at district & block level - 1733
- Bulk message to 1 lakh 40 thousands BSNL users of Angul & Dhenkanal district with a message of Value of Girl Child



Mini Marathon in Ganjam

Observation of Special Day

The International Girl Child Day on 24th January and International Women's Day on 8th March been celebrated at three districts under Biju Kanya Ratna Yojana with full of pleasure. All the frontline workers, school & college students participated.



Observation of Girl Child Day in Angul



Observation of Women's Day in Angul



Observation of Girl Child Day in Dhenkanal



Observation of International Women's day in State

SUCCESS STORY

Tapoi Sahu D/o Dutia Sahu & Jamuna Sahu aged about 25 years at-New Nagaradiha under Chatrapur block, Ganjam belong to the OBC category. She is a graduate with PGDCA. Her father is 80 years old. She has one brother namely Kumar Sahu who is working at Mumbai. Since the marriage of the brother, he has not taken any responsibility of the old parents. The parents have been staying with daughter Tapoi. Following the sad demise of mother Jamuna Sahu at the age of 70 intimation was given to the brother Kumar Sahu to come and perform the death rites of mother. But Kumar did not come. Then Tapoi herself rose to the occasion and cremated her mother according to tradition. Starting from "Mukhagnee" to Sraaddha" everything was performed by Tapoi. She has thus proved herself as a worthy daughter of worthy parents and has set example for others in the society. At present Tapoi is working as Centre Coordinator of Support Childline, Brahmapur.

S.Laxmiamma, D/o-S.Chalmeya, At - Narendrapur, Po - Chatrapur belongs to a poor family. Her family is landless. She has two sisters & one brother. Her father aged about 70 works in the corn field as a daily labour. Her brother is separated from the family and lives outside the village. The brother doesn't give any financial support to the family. The parents rested only on the strength of their daughter Laxmi who had been looking after her old parents.

The case of S. Laxmi was referred by the DCPU to the Support Childline run by NIRMATA. With negotiation with different agencies she was provided with five cows to rear in her home. Gradually she started selling cow's milk. Her earnings are used in the day to day household expenditure and care and protection of her parents. Now she has also developed a milk co-operative in her village. The villagers are proud of the attainments of Laxmi. She is a bright example of a Kanya Ratna.

News Clipping

ବସ୍ତ୍ର ଦାମାଣୀ ରଥଙ୍କୁ ପ୍ରଶାସନର ସମ୍ମାନ



ପ୍ରଶାସନର ସମ୍ମାନ ପ୍ରଦାନ କରାଯାଇଛି ।

ଆଜ୍ଞାପକ ଉପାଧ୍ୟକ୍ଷ ଡ. ବି. କୁମାରଙ୍କ ପରିଦର୍ଶନ ସମୟରେ ପ୍ରଶାସନର ସମ୍ମାନ ପ୍ରଦାନ କରାଯାଇଛି । ପ୍ରଶାସନର ସମ୍ମାନ ପ୍ରଦାନ କରାଯାଇଛି । ପ୍ରଶାସନର ସମ୍ମାନ ପ୍ରଦାନ କରାଯାଇଛି ।

ବିଜୁ କନ୍ୟାରତ୍ନ ଯୋଜନା ସପ୍ତାହ ଉଦ୍‌ଘାଟିତ



ବିଜୁ କନ୍ୟାରତ୍ନ ଯୋଜନା ସପ୍ତାହ ଉଦ୍‌ଘାଟିତ । ବିଜୁ କନ୍ୟାରତ୍ନ ଯୋଜନା ସପ୍ତାହ ଉଦ୍‌ଘାଟିତ । ବିଜୁ କନ୍ୟାରତ୍ନ ଯୋଜନା ସପ୍ତାହ ଉଦ୍‌ଘାଟିତ ।

କନ୍ୟା ଶିଶୁ ସୁରକ୍ଷା ବାର୍ତ୍ତା ନେଇ ସାଇକଲରେ ଦେଶ ଭ୍ରମଣ



କନ୍ୟା ଶିଶୁ ସୁରକ୍ଷା ବାର୍ତ୍ତା ନେଇ ସାଇକଲରେ ଦେଶ ଭ୍ରମଣ । କନ୍ୟା ଶିଶୁ ସୁରକ୍ଷା ବାର୍ତ୍ତା ନେଇ ସାଇକଲରେ ଦେଶ ଭ୍ରମଣ ।

ହିଜିଲିକାଟୁରେ ବିଜୁ କନ୍ୟାରତ୍ନ ସଚେତନତା



ହିଜିଲିକାଟୁରେ ବିଜୁ କନ୍ୟାରତ୍ନ ସଚେତନତା । ହିଜିଲିକାଟୁରେ ବିଜୁ କନ୍ୟାରତ୍ନ ସଚେତନତା ।

ବିଜୁ କନ୍ୟାରତ୍ନ କର୍ମଶାଳା

ଧରଣେଟ, ୨୨୮୯ (ଆପ୍ର): ଧରଣେଟ ବୁକ କର୍ମଶାଳାରେ ସଭ୍ୟ ଗୁହ ପରିବରରେ ଶୁକ୍ରବାର ବିଜୁ କନ୍ୟାରତ୍ନ ଯୋଜନାରେ କର୍ମଶାଳା ଆରମ୍ଭ ହୋଇଛି । ଏହି କର୍ମଶାଳାରେ ବିଜୁ କନ୍ୟାରତ୍ନ ଯୋଜନାରେ କର୍ମଶାଳା ଆରମ୍ଭ ହୋଇଛି ।

ବୁକ ଶିକ୍ଷା ଅଧିକାରୀ ମୁଖ୍ୟ ଉପାଧ୍ୟକ୍ଷ, ଶିଶୁ ସୁରକ୍ଷା ଅଧିକାରୀ ଶିଶୁ ପ୍ରଦାନ ରଥ ଯୋଗ ଦେଇଥିଲେ । ଏହି କର୍ମଶାଳାରେ ବିଜୁ କନ୍ୟାରତ୍ନ ଯୋଜନାରେ କର୍ମଶାଳା ଆରମ୍ଭ ହୋଇଛି ।

ଏଥିରେ ଧରଣେଟ ବୁକ କର୍ମଶାଳାରେ କର୍ମଶାଳା ଆରମ୍ଭ ହୋଇଛି । ଏଥିରେ ଧରଣେଟ ବୁକ କର୍ମଶାଳାରେ କର୍ମଶାଳା ଆରମ୍ଭ ହୋଇଛି ।

ଜିଲ୍ଲାରେ ବହୁଛନ୍ଦି କନ୍ୟା ରତ୍ନ

ଅନୁଗୋଳ ଅଫିସ, ୯।।

ପିଏନ୍‌ଡିଟି ଆଇନ ସମ୍ପର୍କରେ ବୁଧବାର ଜିଲ୍ଲାପାଳ ଅନିଲ କୁମାର ସାମଲଙ୍କ ଅଧ୍ୟକ୍ଷତାରେ ଜିଲ୍ଲାସ୍ତରୀୟ ପରାମର୍ଶଦାତା କମିଟି ବୈଠକ ଅନୁଷ୍ଠିତ ହୋଇଯାଇଛି । ବିଭିନ୍ନ ପ୍ରକାରର ଜିଲ୍ଲାରେ ଲିଙ୍ଗ ଅନୁପାତରେ ପୁରୁଷମାନଙ୍କ ସଂଖ୍ୟା କ୍ରମାଗତ ଭାବେ ବୃଦ୍ଧି ପାଇଥିବା ନେଇ ଏଥିରେ ଚର୍ଚ୍ଚା ରଖାଯାଇଥିଲା । ଜିଲ୍ଲାସ୍ତରୀୟ ସ୍ତରୀୟ ଭାବେ ବାଲୁଥିବା ବିଭିନ୍ନ କନ୍ୟାରତ୍ନ ଯୋଜନାରେ ବ୍ୟାପକ ସଚେତନତା କାର୍ଯ୍ୟକ୍ରମ ହାତକୁ ନେବାକୁ ସେ ପରାମର୍ଶ ଦେଇଥିଲେ । ନାଲକୋ ହସିଡ଼ାଭର ପୋର୍ଟେବୁଲ ଅନୁପାତର ମେଣ୍ଟିନିଂ ଅନୁପାତ ମିଟି ନ ଥିବାରୁ ଏହାକୁ ସିଲ୍ କରାଯାଇଛି ବୋଲି ସୂଚନା ପ୍ରଦାନ କରାଯାଇଥିଲା । ପିଏସିଏନ୍‌ଡିଟି ପରାମର୍ଶଦାତା କମିଟିକୁ ଅଧିକ କ୍ରିୟାଶୀଳ କରିବା ନିମନ୍ତେ ବିଭିନ୍ନ ଅନୁଷ୍ଠାନକୁ ଖବରକୁ ନୂତନ ସଦସ୍ୟ ଭାବେ ଗ୍ରହଣ କରାଯାଇଥିଲା । ସେହିପରି କମିଟିରେ ଆଇନଗତ ପରାମର୍ଶଦାତା ଭାବେ ଜଣେ

ପ୍ରତି ହଜାରେ ପୁଅରେ ଝିଅଙ୍କ ସଂଖ୍ୟା	
ବର୍ଷ	ଝିଅଙ୍କ ସଂଖ୍ୟା
୨୦୧୦	୯୦୪
୨୦୧୧	୯୨୮
୨୦୧୨	୮୮୨
୨୦୧୩	୯୨୨
୨୦୧୪	୯୩୨
୨୦୧୫	୯୩୫
୨୦୧୬	୯୪୩

- ଅନୁଗୋଳରେ ବୃଦ୍ଧିପାଇଛି ମହିଳାଙ୍କ ସଂଖ୍ୟା
- ସଚେତନତା କାର୍ଯ୍ୟକ୍ରମ ବ୍ୟାପକ କରିବାକୁ ନିଷ୍ପତ୍ତି
- ଜିଲ୍ଲାସ୍ତରୀୟ କମିଟିରେ ରହିବେ ୩ ନୂଆ ସଦସ୍ୟ
- ଆଇନଗତ ପରାମର୍ଶ ଦେବେ ଜଣେ ଆଇନଜୀବୀ

ଆଇନଜୀବୀଙ୍କୁ ସଦସ୍ୟ ଭାବେ ନିଆଯିବାକୁ ସ୍ଥିର କରାଯାଇଥିଲା । ପ୍ରକାଶପାଠକ ଡି, ପୂର୍ବରୁ ସରକାରୀ ଓଡ଼ିଶା ଏଥିରେ ସଦସ୍ୟ ଭାବେ ରହିଛନ୍ତି । ଏତଦ୍‌ବ୍ୟତୀତ ବର୍ତ୍ତମାନ ସାମଲ କେନ୍ଦ୍ରର ପକ୍ଷରୁ ଅନୁପାତର ପଞ୍ଜୀକରଣ ନିମନ୍ତେ କରାଯାଇଥିବା ଆବେଦନ ଉପରେ ଆଲୋଚନା ହୋଇଥିଲା । ଜଣେ ଏକ୍ସିକ୍ୟୁଟିଭ ମାଜିଷ୍ଟ୍ରେଟ ଟାଙ୍କର ଦରଖାସ୍ତକୁ ଚଳାଣି କରିବା ପରେ ପଞ୍ଜୀକରଣ ନିମନ୍ତେ

ପଦକ୍ଷେପ ନିଆଯିବ ବୋଲି ବୈଠକରେ ସ୍ଥିର କରାଯାଇଥିଲା । ଜିଲ୍ଲା ଚିକିତ୍ସାଧିକାରିଣୀ ଡା. ବିଜୟଲକ୍ଷ୍ମୀ କୁରୁଙ୍କ ସମେତ ବିଭିନ୍ନ ବିଭାଗର ଜିଲ୍ଲାସ୍ତରୀୟ ଅଧିକାରୀମାନେ ଏଥିରେ ଯୋଗ ଦେଇଥିଲେ । ପ୍ରାରମ୍ଭରେ ପିଏଆର୍‌ପିଏନ୍‌ଡିଟିର ପିଏ ପର୍ଯ୍ୟାୟ ପଞ୍ଜୀକରଣ ଉଦ୍ଦେଶ୍ୟ ଓ ଆବିଷ୍କୃତ ସମ୍ପର୍କରେ ଆଲୋଚନା କରିବା ସହ ବିଭିନ୍ନ କାର୍ଯ୍ୟକ୍ରମ ବିଷୟରେ ସୂଚନା ପ୍ରଦାନ କରିଥିଲେ ।

ଦୁଇ ଛାତ୍ରୀଙ୍କୁ ଟାଙ୍କୁପୋର୍ସ କମିଟି ବୈଠକରେ ସମ୍ବର୍ଦ୍ଧନା

ଅନୁଗୋଳ ଅଫିସ, ୯।।

ଜିଲ୍ଲାରେ ପାଇଲଟ ପ୍ରକଳ୍ପ ଭାବେ ଚାଲୁଥିବା ବିଭିନ୍ନ କନ୍ୟାରତ୍ନ ଯୋଜନାର ଅନ୍ତର୍ଗତ ଜିଲ୍ଲା ଟାଙ୍କୁପୋର୍ସ କମିଟି ବୈଠକ ବୁଧବାର ଜିଲ୍ଲାପାଳ ଅନିଲ କୁମାର ସାମଲଙ୍କ ଅଧ୍ୟକ୍ଷତାରେ ଅନୁଷ୍ଠିତ ହୋଇଯାଇଛି । କନ୍ୟା ସମ୍ବଳଣ ସଫଳତାକୁ ଲୋକଲୋଚନକୁ ଆଣିବା ନିମନ୍ତେ ଟାଙ୍କୁପୋର୍ସ ଏକ୍ସିକ୍ୟୁଟିଭ ଟିଏସି ପବ୍ଲିକ ସ୍କୁଲର ଛାତ୍ରୀ ଅଦୈତ୍ୟା ଆନନ୍ଦ ଏବଂ ସର୍ବଜିତା ଦେବୀ ନୂତନ ଓ ସୁମା ପ୍ରତିଯୋଗିତା(କନିଷ୍ଠବର୍ଗ)ରେ ପ୍ରଥମ ସ୍ଥାନ ଅଧିକାର କରିଥିବାରୁ ଜିଲ୍ଲାପାଳ ତାଙ୍କୁ ସମ୍ବର୍ଦ୍ଧିତ କରିଥିଲେ । ସେହିପରି ରାଜ୍ୟସ୍ତରୀୟ ଟାଙ୍କୁପୋର୍ସ ପ୍ରତିଯୋଗିତାରେ



ସ୍ୱେଚ୍ଛା ପଦକ ଭିତ୍ତିରେ ଟାଙ୍କୁପୋର୍ସ ଅଭିଯୋଗିତାରେ ପ୍ରଥମ ସ୍ଥାନରେ ଛାତ୍ରୀ ଅଦୈତ୍ୟା ଏବଂ ସର୍ବଜିତା ଦେବୀ ସାମଲଙ୍କୁ ସମ୍ବର୍ଦ୍ଧିତ କରାଯାଇଥିଲା । ଯୋଜନାର ଜିଲ୍ଲା ପ୍ରକଳ୍ପ ଅଧିକାରୀଙ୍କୁ ସୁସ୍ଥିର ବସ୍ତୁଆ, ଜିଲ୍ଲା ଶିଶୁ ସୁରକ୍ଷା ଅଧିକାରୀ ଗୌରାଞ୍ଜଳର

ବେହେରା କାର୍ଯ୍ୟକ୍ରମର ଆବିଷ୍କୃତ ସମ୍ପର୍କରେ ଆଲୋଚନା କରିଥିଲେ । ଅତିରିକ୍ତ ଜିଲ୍ଲାପାଳ ଶ୍ରୀନିବାସ ବେହେରା, ଜିଲ୍ଲା ମୁଖ୍ୟ ଚିକିତ୍ସାଧିକାରିଣୀ ଡା. ବିଜୟଲକ୍ଷ୍ମୀ କୁରୁ ଓ ବିଭିନ୍ନ ଜିଲ୍ଲାସ୍ତରୀୟ ଅଧିକାରୀମାନେ ଉପସ୍ଥିତ ଥିଲେ ।

