

BY R.P

GOVERNMENT OF ODISHA  
WOMEN & CHILD DEVELOPMENT DEPARTMENT

No. WCD-WW-SCHM-2-0088/2015 1479 /WCD Dt.....29-1-2016

**From:**  
**Shri R. P. Singh, IAS**  
Director, Social Welfare  
& Ex-Officio, Joint Secretary to Govt.

**To**  
All District Social Welfare Officers.

**Sub:** Wall Painting to create awareness on issues affecting Girls and Women.

Madam/Sir,

I am to say that in order to create mass awareness on issues affecting girls and women and educate the community on relevant laws, it has been decided to carry out intensive campaign through wall paintings.

In the first phase 12 districts, namely Angul, Bhadrak, Cuttack, Deogarh, Dhenkanal, Ganjam, Jagatsinghpur, Jajpur, Kendrapara, Keonjhar, Khurda and Nayagarh are taken up for intensive campaign through wall paintings. All GPs in these districts are to be covered @ one painting per GP. Besides, wall painting is to be done at each ICDS project level and District Head Quarter level in all 30 districts, with one painting each at ICDS project level in all 338 ICDS projects and 2 wall paintings at every district headquarters in all 30 districts.

Guidelines for wall paintings, budget sheet and sample wall painting (prototype will be available in WCD website) are enclosed herewith for reference. The wall paintings are to be completed within 2 months from the date of receipt of funds to be released by MVSNS.

Yours faithfully

Director, Social Welfare  
& Ex-Officio, Joint Secretary to Govt.

1480

Memo No.----- Dt.----- 29-1-2016

Copy along with copy of the enclosures forwarded to the AO, MVSNS with a request to release an amount of Rs.32,13,000/- (Rupees thirty two lakh thirteen thousand) only to all DSWOs (as per statement of Budget enclosed) immediately under intimation to this Deptt.

The expenditure may be met out of unspent PWDV fund of previous years available with MVSNS.

1481

Memo No.----- Dt.----- 29-1-2016

Copy to I.T. Section with request to upload the enclosed Wall Painting in the web-site in the Department for information of all concerned.

Deputy Secretary to Govt.

1482

Memo No.----- Dt.----- 29-1-2016

Copy alongwith enclosures forwarded to State project Co-ordinator, SRCW for information and necessary action.

Deputy Secretary to Govt.

Deputy Secretary to Govt.

## **Guidelines for wall paintings at the District ICDS Project Level.**

### **Objective:-**

In order to create mass awareness on issues affecting girls and women and educate the community on relevant Laws/ provisions protecting girls and women from violence and promoting their rights, wall painting is an effective mode of mass communication.

Thus wall paintings are to be done, in the first phase as per following:

- 2 Nos in each District Headquarter
- 1 no in each ICDS Project level.
- All GPs in 12 districts (having low child sex ratio and high domestic violence incidence report) as per statement enclosed at Annexure-A ( Budget Sheet).

### **Process to be followed**

- Funds to be released from PWDV funds available with Mahila Vikas Samabaya Nigam, to the DSWOs of all Districts.
- DSWOs would discuss with their CDPOs regarding the locations of painting and finalise the locations of painting, which should preferably be the District Collectorate/ Sub-Collector's office/CDPO office building /block office buildings/boundary wall of CDPO/Block office/GP office wall/prominent place strategically selected so as to attract attention of maximum viewers.
- On receipt of funds, DSWO may select agency by inviting quotations as per FD OM No-439 dt.13.02.2014. However actual payment will be made to the agency basing on actual square feet of surface painting limiting it to Rs.1000/- per painting.
- While selecting location; the prominence of the location and its visibility in terms of maximum possible coverage should be taken into account.

### **Specification -**

Site-8 ft X 5 ft 6 inch

Colour & content as per prototype posted on the "Deptt. of W&CD Website" and copy enclosed at Annexure-'B'(Wall painting).

### **Budget**

Up to Rs.1000/- per wall painting

### **Documentation and monitoring**

The wall paintings are to be completed within 2 months from the date of receipt of funds by the DSWOs and same reported to the MVSN with photographs and UCs. MVSN will consolidate and intimate the Department about progress of the wall painting done. Regular monitoring of execution of the work is to be done by CDPOs concerned and reported to the DSWOs, who in turn are to report the same to the M.D., MVSN who is also the Director, Social Welfare.



### Budget Sheet

#### District Wise Units ( of paintings) to be executed under Mahila Surakshya Kantha

SI No	Name of the District	No of Paintings at GP level	No of Paintings at ICDS Project/Block level	No of Paintings at District Headquarter level	Total no. Of Paintings to be executed	Amount involved (1000/- per painting)
1	Angul	209	8	2	219	219000.00
2	Balasore	0	15	2	17	17000.00
3	Baragarh	0	13	2	15	15000.00
4	Bhadrak	193	8	2	203	203000.00
5	Bolangir	0	14	2	16	16000.00
6	Boudh	0	3	2	5	5000.00
7	Cuttack	342	16	2	360	360000.00
8	Deogarh	60	3	2	65	65000.00
9	Dhenkanal	199	8	2	209	209000.00
10	Gajapati	0	7	2	9	9000.00
11	Ganjam	475	24	2	501	501000.00
12	Jagatsinghpur	194	8	2	204	204000.00
13	Jajpur	280	11	2	293	293000.00
14	Jharsuguda	0	7	2	9	9000.00
15	Kalahandi	0	14	2	16	16000.00
16	Kandhamal	0	12	2	14	14000.00
17	Kendrapara	230	9	2	241	241000.00
18	Keonjhar	286	14	2	302	302000.00
19	Khordha	168	13	2	183	183000.00
20	Koraput	0	15	2	17	17000.00
21	Malkangiri	0	7	2	9	9000.00
22	Mayurbhanj	0	26	2	28	28000.00
23	Nabrangpur	0	10	2	12	12000.00
24	Nayagarh	179	8	2	189	189000.00
25	Nuapada	0	5	2	7	7000.00
26	Puri	0	12	2	14	14000.00
27	Rayagada	0	11	2	13	13000.00
28	Sambalpur	0	10	2	12	12000.00
29	Sonepur	0	6	2	8	8000.00
30	Sundargarh	0	21	2	23	23000.00
		<b>2815</b>	<b>338</b>	<b>60</b>	<b>3213</b>	<b>3213000.00</b>

10  
11



## ମହିଳା ସୁରକ୍ଷା କାନ୍ଥ

- ୧-ମହିଳାମାନଙ୍କୁ ପାରିବାରିକ ହିଂସାରୁ ସୁରକ୍ଷା ପ୍ରଦାନ କରିବା ପାଇଁ ପାରିବାରିକ ହିଂସା ସୁରକ୍ଷା ଆଇନ୍ ୨୦୦୫ ପ୍ରଣୟନ କରାଯାଇଛି ।
- ୨-ଏହି ଆଇନ୍ ଅଧୀନରେ ପ୍ରତ୍ୟେକ ଜିଲ୍ଲାରେ ଜଣେ ସୁରକ୍ଷା ଅଧିକାରୀ ଜିଲ୍ଲାସ୍ତରରେ ନିଯୁକ୍ତି ପାଇଛନ୍ତି ଯେ କି ଜିଲ୍ଲାପାଳଙ୍କ କାର୍ଯ୍ୟାଳୟରେ ବସନ୍ତି ।
- ୩-ବିବାହିତ ମହିଳାଙ୍କ ସହ ବିଧବା ମହିଳା, ମା, ବିବାହିତ ବା ଅବିବାହିତ ଝିଅ, ଛୋଟ ପିଲା ଏବଂ ବିବାହ ସମ୍ପର୍କରେ ରହିଥିବା ଯେ କୌଣସି ମହିଳା ଏହି ଆଇନ୍‌ର ସୁବିଧା ନେଇ ପାରିବେ ।
- ୪-ଏହି ଆଇନ୍ ମାଧ୍ୟମରେ ସୁରକ୍ଷା ଆଦେଶ, ବାସଗୃହ ଆଦେଶ, ଆର୍ଥିକ ସହାୟତା, ଶିଶୁର ଚତ୍ତାବଧାନ ଆଦେଶ ଏବଂ କ୍ଷତିପୂରଣ ଆଦେଶ ମିଳିପାରିବ ।
- ୫-ଯଦି ଆପଣ ଘରୋଇ ହିଂସାର ଶିକାର ହେଉଛନ୍ତି ଜିଲ୍ଲାରେ ଥିବା ସୁରକ୍ଷା ଅଧିକାରୀଙ୍କୁ ଯୋଗାଯୋଗ କରନ୍ତୁ ।
- ୬-୧୮ ବର୍ଷରୁ କମ୍ ଝିଅ ଓ ୨୧ ବର୍ଷରୁ କମ୍ ପୁଅମାନଙ୍କର ବିବାହ ଆଇନତଃ ଅପରାଧ ।
- ୭-ଯୌତୁକ ନେବା ଓ ଦେବା ଆଇନତଃ ଅପରାଧ ।



ମହିଳା ଓ ଶିଶୁ ବିକାଶ ବିଭାଗ  
ଓଡ଼ିଶା ସରକାର