

Government of Odisha

Department of Women & Child Development

No. WCD-ICDS-N-SCHM-0032-2023/ 24497

/WCD, Dt. 06.11.2023

From

Nityananda Barik, OAS

Additional Secretary to Govt.

To

All Collectors

Sub: Guidelines for Strengthening Maternal Nutrition under "Mukhyamantri Samppurna Pushti Yojana(MSPY)".

Madam/Sir,

In inviting a reference to the subject cited above, I am directed to enclose herewith the detailed guideline for Strengthening Maternal Nutrition under "Mukhyamantri Samppurna Pushti Yojana(MSPY)" for implementation in the districts.

Therefore, you are requested to issue suitable instructions to all ICDS functionaries of your district to follow the guidelines scrupulously and ensure that the programme is implemented smoothly.

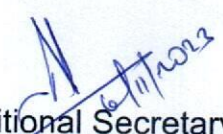
Yours faithfully,


Additional Secretary to Govt.

Memo No. 24498

/WCD, Date. 06.11.2023

Copy forwarded to all DSWOs/ CI, WTC for information and necessary action.


Additional Secretary to Govt.



Guidelines for Strengthening Maternal Nutrition under “Mukhyamantri Sampoorna Pushti Yojana(MSPY)”

1. Implementation plan:

a. Additional Take Home Ration under MSPY:

Improved maternal nutrition provides a critical window of opportunity to reduce Low Birth Weight and to reduce malnutrition in 0-6 month's infants. This Programme aims to bridge the gap in the Recommended Dietary Allowance (RDA) and the nutritional support under SNP.

While THR (Chhatua), chikki/ladoo(s) and eggs are provided to pregnant women and lactating mothers under Supplementary Nutrition Programme(SNP), additional nutrient-rich products would be provided under MSPY in addition to their existing entitlements.

Consumption of IFA, calcium and deworming tablets would also be monitored by the AWW and ASHA. Nutrition and health counseling will also be effectively conducted at the AWC and at the household level during home visits.

b. Ration cost under MSPY:

Rs 15.50/- per beneficiary/day for 150 days during pregnancy and 150 days during lactation.

THR under MSPY shall be supplied over and above the regular THR under SNP. The monthly entitlements for Pregnant Women and Lactating Mothers under MSPY is attached in Annexure - I.

c. Proposed menu under additional Take Home Ration:

Nutrient-rich products Take Home ration proposed under MSPY:

Sl. No	Type of THR	Monthly Quantity
1	Til Ladoo	500 g (25 pcs)
2	Paushtik Bhel	750 gms
3	Roasted Chana	1.5 kg
4	Dates	500 g

2. Beneficiary Coverage:

All eligible pregnant women and lactating mothers in the service area of the AWCs.

3. Engagement of SHGs for production of THR:

- a. SHGs engaged in THR production under ICDS shall provide THR to the pregnant women and lactating mothers under MSPY.
- b. All ingredients for THR are to be procured by the SHGs from the local market as per the indent received from the CDPO.
- c. The SHGs are to initiate the process of procurement of different items for preparation of THR under **MSPY one week prior to the mixing date of regular chhatua under SNP (23rd of every month)** and ensure the availability of the food products for the supervisors to inspect on the day of visit i.e. 23rd of the month.
- d. THR under MSPY is to be prepared as per the guidelines of SNP (Procurement Plan and Quality Parameters) and distributed to the beneficiaries on the 1st of every month at the AWCs (Refer to page no 11 & 12 of SNP guidelines, 2018) along with other items.

4. Operational Cost:

The operational expenses for Pregnant Women & Lactating Mothers have been updated within the MSPY scheme following discussions with various departments and stakeholders. The revised costs are as follows:

SI.NO	Operations	Cost (Rs)
1	Transportation Cost from SHG to AWC	1.03/kg
2	Supervision Cost	1.00/kg
3	Total	2.03

5. Monitoring at Project and District Level:

- a. DSWOs must visit 5-6 SHGs in the district every month for monitoring and record their observations in a monthly report.

- b. CDPOs and Supervisors should make at least 3-4 visits per month to the SHG(s) points at the time of preparation of THR under MSPY and record their observations in a register to be maintained by the THR unit.
- c. The Supervisor should mandatorily visit the SHGs at the time of mixing of ingredients every month and record her observations in the register maintained by the THR unit.
- d. Members of the Jaanch Committee and Mothers Committee should also visit at least two beneficiary households per fortnight to ensure that the THR is being consumed by the intended beneficiaries and ensure hygienic storage.
- e. District/subdivision and block level squads and officers in charge of GPs and Blocks should also find out if THR under MSPY is being prepared, distributed and consumed properly by visiting the THR preparation facilities and households of beneficiaries.
- f. The scheme should be reviewed at the monthly district level ICDS meetings by the Collector or his nominee.

6. Record Maintenance

- a. AWW shall maintain a separate register for the services provided to Pregnant Women and Lactating Mothers under MSPY (Format at Annexure-II).
- b. Separate cash book, purchase register, stock register etc. are to be maintained for the items as per the guidelines circulated earlier.
- c. UCs for the fund utilized under MSPY is to be submitted to the Department at the end of each quarter in the format prescribed by Department of Finance by the DSWO.
- d. A monthly report is to be submitted by the AWW to Supervisor for her AWC. These will be consolidated by the Supervisor and sent to the CDPO. The CDPO, in turn, will compile the report to the DSWO and the DSWO to the State.

Annexure – I

1. Monthly entitlement for Pregnant Women and Lactating Mothers under MSPY


a. Til Ladoo (25 pcs of 20 gms each)

Ingredients	Quantity (g)	Calorie/day	Protein/day
Til	200	102.04	3.01
Groundnut	150		
Jaggery	150		
Total	500		

b. Paushtik Bhel

Ingredients	Quantity (g)	Calorie/day	Protein/day
Puffed Rice	525	107.49	3.7
Chana	150		
Groundnut	75		
Total (25 days)	750		

c. Roasted Chana



Ingredients	Quantity (g)	Calorie/day	Protein/day
Roasted Chana	1500	147.60	9.00

d. Dates

Ingredients	Quantity (g)	Calorie/day	Protein/day
Dates	500	63.40	0.50

Annexure – II

2. Format for monthly distribution of Additional THR under MSPY at AWC

Sl.No	Name of the Beneficiary	Type of beneficiary (PW or LM)	Type of THR received	Date on which received	Signature of PW/LM