

GOVERNMENT OF ODISHA

WOMEN AND CHILD DEVELOPMENT DEPARTMENT

WCD-WE&A-MISC-0019-2024-18984

/WCD, Date: 28-08-2024

From

Sri. Asutosh Behera (OSS)

Under Secretary to Govt.

To

All Collectors

Sub: Guidelines for organizing folk shows on Prohibition of Child Marriage, Advika & Women Helpline.

Madam/Sir,

In inviting a reference to the subject cited above, I am directed to enclose herewith the guidelines for organizing folk shows on Prohibition of Child Marriage, Advika & Women Helpline at Annexure-I for your information & necessary action.

For this purpose, Rs.40.56 lakhs is being released to the districts as per the attached statement at Annexure-II. The folk shows are to be organized during the time period August 2024 to September,2024 and detailed report of the same with pictures must be submitted within 15 days of Folk show.

Therefore you are requested to issue instructions to all ICDS functionaries of your district to follow the guidelines scrupulously & ensure the same to be organized smoothly.

Yours faithfully,

Behera
28/08/24

Under Secretary to Govt.

Memo No. 18985

/WCD, Date: 28-08-2024

Copy forwarded to all DSWOs for kind information & necessary action.

Behera
28/08/24

Under Secretary to Govt.

Memo No. 18986

/WCD, Date : 28-08-2024

Copy forwarded to Under Secretary, OLL & C Department for kind information & necessary action.

De W
28/08/24

Under Secretary to Govt.

Concept notes on Folk Shows on Prohibition of Child Marriage, Advika & WHL

Introduction:

Folk shows are an effective medium to generate mass awareness and promote positive behaviour among people. It is observed that folk media shows have larger impact in disseminating messages on Advika & Child marriage.

Theme of Folk Shows:

To reduce/discourage child marriage/School dropouts & encourage school going children for better adolescent participation and inclusion as well as skill development of this most vulnerable group.

Objective:

- To generate awareness on Child marriage
- To promote the awareness on Advika sessions at AWCs .
- To generate mass awareness and promote positive behaviours on Advika Scheme, Vocational training, life skill program & Women Helpline.

Target Audience:

- Adolescent boys and girls
- Members from the Community, Teachers, parents

Activity:

AWWs shall oversee the folk shows and street plays, in consultation with Sector Supervisors. Adolescent girls and boys, Women SHG members shall actively assist the AWW in mobilizing the community members to attend the event at the designated place. The AWW will also ensure timely communication of details such as date of the event , time, and venue to all community members for these activities, which can be scheduled according to the Action Plan finalized by the DSWO.

Location of Folk Shows:

- Folk shows are to be conducted in prominent locations in the Project level.
- The folk shows may be planned on weekly haat days, local festivals etc.



Event Planning:

- DSWOs shall engage with ZKSS for organizing the folk shows, street plays at the ICDS Project level with the approval of Collector.
- DSWO's are required to prepare a detailed plan of action for the district with date and responsibility after receipt of Project wise names of the locations for the shows from the CDPOs.
- The troupes may be asked to prepare the script in local language, tribal and other local dialects in order to cater to the local needs and for ensuring maximum coverage.
- Different types of local folk dance forms such as Daskathia, Pala, Ghodanacha etc may be considered for disseminating the messages in the community.
- Messages on Child marriage & how we can reduce child marriage, school drop outs by Advika sessions are to be shared with ZKSS for dissemination of messages in the community.

Monitoring

- DSWOs are required to prepare a list of all areas in consultations with the CDPOs, where the folk shows are to be conducted and communicate the same to ZKSS with a copy to CDPOs.
- ZKSS to conduct the shows & submit activity completion report, project wise to CDPOs with counter signature of the supervisor and AWW for each show conducted in the project. Photographs of each performance in presence of the community must mandatorily be included in the report.
- Supervisor and AWWs to be present in all the folk shows conducted within their service areas at the GP level & certify the folk show conducted as per the plan in her area.
- CDPOs are required to visit at least 10% of the folk shows conducted in the project and prepare a report based on the report received from ZKSS along with countersignature of the supervisor and AWWs for each show conducted at the project level.
- DSWOs to visit at least 5% of the folk shows conducted in the district.
- DSWOs to release funds to ZKSS after compilation of all project wise information and observing all formalities i.e certification of GP wise information by respective supervisors and block wise information by CDPO.
- ZKSS may be asked to document the folk shows conducted and submit soft copy of



the same in the office of the CDPO & DSWO.

Reporting & Documentation

At the sector level, respective supervisors will oversee and document the events at the project level, CDPOs shall supervise and document the folk theatre and street plays. Reports with photographs and videos, covering participating members and capturing community meeting discussions, will be forwarded by the DSWO to the department within 15 days of completion of Folk shows.

Message to be focused through Folk show:

ଅଦ୍ୱିକା-

- a. ପ୍ରତ୍ୟେକ ସପ୍ତାହର ଶନିବାର 'ଅଦ୍ୱିକା ଦିବସ' ଭାବରେ ପାଳନ କରାଯାଏ। ଏହି ଦିନ ଅଙ୍ଗନୱାଡ଼ି କର୍ମୀ କିଶୋର-କିଶୋରୀମାନଙ୍କ ସହ ମିଶି ଜୀବନ କୌଶଳ ଶିକ୍ଷା ପ୍ରଦାନ କରନ୍ତି, ଯାହା ସେମାନଙ୍କୁ ଦୈନନ୍ଦିନ ଜୀବନରେ ସମ୍ମୁଖୀନ ହେଉଥିବା ଆହ୍ୱାନଗୁଡ଼ିକର ମୁକାବିଲା କରିବାକୁ ସଶକ୍ତ ଓ ସକ୍ଷମ କରିଥାଏ।
- b. "ଅଦ୍ୱିକା କାର୍ଡ" କିଶୋରୀମାନଙ୍କର BMI, ହିମୋଗ୍ଲୋବିନ୍, ନେଇଥିବା ତାଲିମ ଅଧିବେଶନ ଇତ୍ୟାଦି ରେକର୍ଡ କରିଥାଏ। ଏହା କିଶୋରୀମାନଙ୍କର ସ୍ୱାସ୍ଥ୍ୟ, ପୁଷ୍ଟି ଏବଂ ସୁରକ୍ଷା ସ୍ଥିତି ସମ୍ବନ୍ଧୀୟ ଭାବରେ ଜାଣିବାରେ ସାହାଯ୍ୟ କରିଥାଏ।
- c. କିଶୋରୀମାନଙ୍କୁ MSPY ଅଧୀନରେ ଅଣ୍ଡା ପ୍ରଦାନ କରାଯାଇଥାଏ ଏବଂ ସେମାନଙ୍କୁ IFA ଟାବଲେଟ୍ ସହିତ ତାହା ଖାଇବାକୁ ପ୍ରୋତ୍ସାହିତ କରାଯାଇଥାଏ।
- d. ନିୟୁତ୍ତି କ୍ଷମତା ଦୃଷ୍ଟିରୁ, ଜିଲ୍ଲା ପ୍ରଶାସନ ORMAS/OLM, DDU-GKY, ଖାର୍ବୁ ସ୍କିଲ୍ ସେଣ୍ଟର ଏବଂ ଅନ୍ୟାନ୍ୟ ସରକାରୀ ITI ମାଧ୍ୟମରେ 17 ରୁ 19 ବର୍ଷ ବୟସର କିଶୋର-କିଶୋରୀମାନଙ୍କ ପାଇଁ ସ୍ୱଳ୍ପ ମିଥାଏ ଟାକିରି-ଭୂତିକବକ୍ଷତା ତାଲିମ ସୁବିଧା ପ୍ରଦାନ କରାଯାଏ।
- e. ଥିମାଟିକ୍ ଅଧିବେଶନରେ ଯୋଗ ଦେବା ପାଇଁ ଅଙ୍ଗନୱାଡ଼ି କେନ୍ଦ୍ରଗୁଡ଼ିକରେ ଅଦ୍ୱିକା ସେସନରେ ଅଂଶଗ୍ରହଣ କରିବାକୁ ଉତ୍ସାହୀତ କରାଯାଏ।
- f. ଅଙ୍ଗନୱାଡ଼ି କର୍ମୀମାନେ ପିଲାମାନଙ୍କୁ ସୁରକ୍ଷିତ ଏବଂ ଅସୁରକ୍ଷିତ ସ୍ୱର୍ଗ ବିଷୟରେ ବୁଝାନ୍ତି। ସେମାନଙ୍କୁ ବିଶ୍ୱାସଭାଜନ ବ୍ୟକ୍ତି ଯଥା ସାଜସାଥୀ, ପରିବାରର ବଡ଼ମାନଙ୍କଠାରୁ ସାହାଯ୍ୟ ମାଗିବାକୁ ପ୍ରସ୍ତୁତ କରାଯାଇଥାଏ।
- g. ଅଦ୍ୱିକା ସେସନରେ ଆମେ ଅଙ୍ଗନୱାଡ଼ି ପକେଟ୍ ବହି, ଅଦ୍ୱିକା କ୍ୟାଲେଣ୍ଡର, ଇଂରାଜୀ ଏବଂ ଓଡ଼ିଆରେ ଅଦ୍ୱିକା ବାର୍ତ୍ତା ପ୍ରଦାନ କରାଯାଏ ଯାହା କିଶୋର-କିଶୋରୀମାନଙ୍କୁ କୌଣସି ଭୟ କିମ୍ବା ଚାପ ବିନା ନିଷ୍ପତ୍ତି ନେବାରେ ସାହାଯ୍ୟ କରିଥାଏ।

h. ଅଦିକା କିଶୋର-କିଶୋରୀମାନଙ୍କୁ ପରିବର୍ତ୍ତନକାରୀ ହେବାକୁ ସଶକ୍ତ କରିଥାଏ ଯେପରି ସେମାନେ ଲିଙ୍ଗ ସମାନତା ପାଇଁ କାମ କରିବେ ଏବଂ ବାଲ୍ୟବିବାହ, ଶିଶୁ ଶ୍ରମିକ, ଶିଶୁ ଚୋରା ଚାଲାଣ ଇତ୍ୟାଦି ବିଭିନ୍ନ ସାମାଜିକ ଅନିଷ୍ଟ ବିରୁଦ୍ଧରେ ସମାଜକୁ ଗତିଶୀଳ କରିବାରେ ପଥ ପ୍ରଦର୍ଶକ ହେବେ।

ବାଲ୍ୟ ବିବାହ-

a) ଏକ ଦାୟିତ୍ୱବାନ ନାଗରିକ ହୁଅନ୍ତୁ, ବାଲ୍ୟ ବିବାହକୁ ରୋକନ୍ତୁ ଏବଂ ନିମ୍ନଲିଖିତ ସ୍ଥାନୀୟ କର୍ତ୍ତୃପକ୍ଷଙ୍କୁ ବାଲ୍ୟ ବିବାହ ମାମଲା ରିପୋର୍ଟ କରନ୍ତୁ।

• ସ୍ଥାନୀୟ ପୋଲିସ୍ ଷ୍ଟେସନ କିମ୍ବା 100 ଡା ଏଲ କରନ୍ତୁ

• 1098- ଶିଶୁ ହେଲ୍ପଲାଇନ୍‌କୁ ଯୋଗାଯୋଗ କରନ୍ତୁ

• 181-ମହିଳା ହେଲ୍ପଲାଇନ୍‌କୁ ଯୋଗାଯୋଗ କରନ୍ତୁ

• 112-ଯେକୌଣସି ଜରୁରୀ କାଳୀନ ସହାୟତା

• ବାଲ୍ୟ ବିବାହ ସୁରକ୍ଷା ଅଧିକାରୀ

• ଜିଲ୍ଲା ଶିଶୁ ସୁରକ୍ଷା ଯୁନିଟ୍

b) ବାଲ୍ୟ ବିବାହ ନିଷେଧ ଆଇନ 2006 ର ଧାରା 11 ଅନୁଯାୟୀ ବାଲ୍ୟ ବିବାହକୁ ଅପରାଧୀ କରଣ କରାଯାଇଛି, ଯେଉଁଥିରେ କଠୋର କାରାଦଣ୍ଡର ବ୍ୟବସ୍ଥା ରହିଛି, ଯାହା 2 ବର୍ଷ ପର୍ଯ୍ୟନ୍ତ ବୃଦ୍ଧି ପାଇପାରେ, କିମ୍ବା 1 ଲକ୍ଷ ଟଙ୍କା ପର୍ଯ୍ୟନ୍ତ ଜରିମାନା କିମ୍ବା ଉଭୟ ହୋଇପାରେ।

c) ଝିଅମାନେ ଶାରୀରିକ ଭାବରେ ପରିପକ୍ୱ ହୋଇନଥିବା ସମୟରେ ବିବାହ କରାଇବା ଦ୍ୱାରା ତାହା ଶିଶୁ ଓ ମାତୃ ମୃତ୍ୟୁହାର ଏବଂ ଖରାପ ଶିଶୁ ଓ ମାତୃ ସ୍ୱାସ୍ଥ୍ୟର ସର୍ବୋଚ୍ଚ ହାରକୁ ନେଇଯାଏ।

d) ବାଲ୍ୟ ବିବାହର ଯେକୌଣସି ଘଟଣା ଗ୍ରାମ ସ୍ତରରେ ଅଜ୍ଞାନତା କର୍ମୀ ଏବଂ ପ୍ରକଳ୍ପ ସ୍ତରରେ CDPO ଅଙ୍କୁ ରିପୋର୍ଟ କରାଯାଇପାରିବ।

ବାଲ୍ୟ ବିବାହ ସମ୍ପର୍କିତ ଅତିରିକ୍ତ ସୂଚନା:

- ଓଡ଼ିଶାରେ ବାଲ୍ୟ ବିବାହ ନିରୋଧ ଅଧିନିୟମ, 2006 ଲାଗୁ କରାଯାଇଛି।
- ଜିଲ୍ଲା ମାଜିଷ୍ଟ୍ରେଟ ଜିଲ୍ଲା ସ୍ତରରେ ବାଲ୍ୟ ବିବାହ ନିଷେଧ ଅଧିକାରୀ ଭାବରେ କାର୍ଯ୍ୟ କରନ୍ତି।

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- ବୁକ୍ ଡରରେ, CDPOକୁ ବାଲ୍ୟ ବିବାହ ନିଷେଧ ଅଧିକାରୀ ଭାବରେ ନିଯୁକ୍ତ କରାଯାଇଛି।

- ବାଲ୍ୟ ବିବାହ ରୋକିବା ପାଇଁ ସ୍କୁଲ ଏବଂ କଲେଜ ଡରରେ ସଚେତନତା କାର୍ଯ୍ୟକ୍ରମ ଆୟୋଜନ କରାଯାଇଛି।

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ANNEXURE-II

Folk shows at Project level through ZKSS on Prohibition of Child Marriage, Advika & WHL					
Sl no.	District	Projects	No. of shows @ 5 shows per project	Budget @ Rs 2400/- show (In Lakhs)	
1	Angul	8	40	0.96	
2	Balangir	14	70	1.68	
3	Balasore	15	75	1.8	
4	Bargarh	13	65	1.56	
5	Boudh	3	15	0.36	
6	Bhadrak	8	40	0.96	
7	Cuttack	16	80	1.92	
8	Deogarh	3	15	0.36	
9	Dhenkanal	8	40	0.96	
10	Gajapati	7	35	0.84	
11	Ganjam	24	120	2.88	
12	Jagatsinghpur	8	40	0.96	
13	Jajpur	11	55	1.32	
14	Jharsuguda	7	35	0.84	

15	Kalahandi	14	70	1.68
16	Kandhamal	12	60	1.44
17	Kendrapara	9	45	1.08
18	Keonjhar	14	70	1.68
19	Khordha	13	65	1.56
20	Koraput	15	75	1.8
21	Malkangiri	7	35	0.84
22	Mayurbhanja	26	130	3.12
23	Nabarangpur	10	50	1.2
24	Nayagarh	8	40	0.96
25	Nuapada	5	25	0.6
26	Puri	12	60	1.44
27	Rayagada	11	55	1.32
28	Sambalpur	10	50	1.2
29	Subarnapur	6	30	0.72
30	Sundargarh	21	105	2.52
	Total	338	1690	40.56

(Rupees Forty lakhs Fifty Six Thousand Only)

