

Government of Odisha
Department of Women & Child Development
No. WCD-ICDS-G-SCHM-0034-2020/WCD 28682 ,Dt. 13.11.2025

To

The Manager

ICICI Bank Ltd,

UNIT-III, Bhubaneswar Branch

Subject: Corrigendum to Setting limits of drawal for districts towards "towards celebration of Annual Child Fest "Kotie Hasa" " under Anganwadi Services (General)(SLS Code-OR75), FY 2025-26 as per the attached details.

Ref: Letter No. 28120 dated 06.11.2025

Dear Madam / Sir,

In inviting a reference to the subject cited above, it is requested to set the limits of drawal for Nayagarh/Nabarangpur districts towards "towards celebration of Annual Child Fest "**Kotie Hasa**" " under Anganwadi Services (General)(SLS Code-**OR75**), FY 2025-26 as per the enclosed statement (Annexure-I).


Additional Secretary to Government

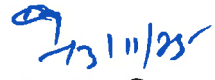
Memo No. 28683 /WCD, Dated 13.11.2025

Copy forwarded to Collector, **Nayagarh/Nabarangpur/Nuapada** Districts for information and necessary action.


Additional Secretary to Government

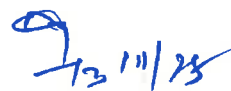
Memo No. 28684 /WCD, Dated 13.11.2025

Copy along with copy of the Kotie Hasa guidelines (attached at Annexure-II) is forwarded to DSWOs/CDPOs , **Nayagarh/Nabarangpur/Nuapada** Districts for information and necessary action.


Additional Secretary to Government

Memo No. 28685 /WCD, Dated 13.11.2025

Copy forwarded to Additional Secretary to Government, ICDS (G)-I Section for information and necessary action.


Additional Secretary to Government

Memo No. 28686 /WCD, Dated 13.11.2025

Copy forwarded to Regional Head, Government Banking Group, ICICI Bank Limited, Regional Office, 1st Floor, 185, Janpath, Kharavela Nagar, Unit-3, Bhubaneswar - 751001, Odisha for information and necessary action.


13/11/25

Additional Secretary to Government

Annexure-I

Limits of drawals for DSWOs "towards celebration of Annual Child Fest "Kotie Hasa" " under Anganwadi Services(General) (SLS Code- OR75) for FY 2025-26

Sl. No.	Name of the District	No. of AWCs	Limit to be set @ Rs.500/- per AWC (in Rupees)
1	2	3	4
1	Angul	1689	844500
2	Bolangir	2775	1387500
3	Balasore	4220	2110000
4	Baragarh	2919	1459500
5	Bhadrak	2435	1217500
6	Boudh	727	363500
7	Cuttack	3343	1671500
8	Deogarh	800	400000
9	Dhenkanal	2223	1111500
10	Gajapati	2443	1221500
11	Ganjam	5162	2581000
12	Jagatsinghpur	1815	907500
13	Jajpur	2826	1413000
14	Jharsuguda	967	483500
15	Kalahandi	2377	1188500
16	Kandhamal	2198	1099000
17	Kendrapara	2147	1073500
18	Keonjhar	3361	1680500
19	Khurda	2554	1277000
20	Koraput	3397	1698500
21	Malkangiri	1324	662000
22	Mayurbhanj	5153	2576500
23	Nuapada	1408	704000
24	Nawarangpur	2330	1165000
25	Nayagarh	1584	792000
26	Puri	2599	1299500
27	Rayagada	2087	1043500
28	Sambalpur	1886	943000
29	Sonepur	1556	778000
30	Sundergarh	3919	1959500
	Total	74224	37112000

Annual Child Fest

Kotie Hasa

Background:

Importance of Early Years:

The first six year of life are critical years of human life since the rate of development in these years is more rapid than at any other stage of development. Global brain research also informs us about the significance of early years for brain development.

Early Childhood Care and Education (ECCE) makes a positive contribution to children's long-term development and learning by facilitating an enabling and stimulating environment in these foundation stages of lifelong learning.

Parents as caregivers are critical in providing a stimulating learning environment to the child and the first two and a half to three years need not be in a formal learning environment. The National Curriculum Framework acknowledges the significance of involvement of parents, family and community.

Objective:

1. To create opportunity for interaction among care givers and parents to create a learning environment and exchange of skill, ideas & good practices on child rearing practices.
2. Stimulating & responsive care giving activities through easy to do contextually appropriate activities with their children.
3. Ensure Men streaming in child care and development by participation and involvement of fathers, grandfathers and brothers. Discuss more about importance of early years and stimulating activities for young children of 0-6 year age.
4. To promote interest amongst parents around locally made safe toys.
5. Learning about Low/No (DIY) cost child-friendly contextual toys & TLM development and its appropriate use.
6. To create an inclusive & joyful stimulating environment at home facilitated by skilled care givers for holistic development of a child.

Implementation:

1. Annual Child Fest (Kotie Hasa) shall be organized at all AWCs and shall be celebrated on Children's Day (14th November 2025).
2. CDPO, Sarpanch, Ward members and other social influencers are to be invited in the Fest, to encourage the parents & children.
3. AWWs shall publicize the event in the community and ensure participation of children, caregivers, members of the community, Jaanch & Mother Committee and SHG members.
4. Adolescent boys and girls may be welcomed to participate and help the parents & care givers during their activities.

Activities to be done:

Sl. No	Activity	Participant	Facilitator
1	Objective sharing of the Event & discuss about importance of early years	Parents, Other Care Givers, Adolescent Boys & Girls, Community members	CDPO or other government officials
2	Traditional Lullabies ,rhymes and story telling	Parents & Other Care Givers	AWW & AWH
3	Stimulating activities among children(3-6yr) like Drawing, action song, dance, small storytelling, games	3 to 6 years of Children	Parents & AWWs
4	Display of no/low-cost Toy & TLMs	Parents, Other Care Givers, Adolescent Boys & Girls, Community members	AWW & Supervisor
5	Demonstration and interaction about preschool activities, TLM & toys its importance & use	Parents, Other Care Givers, Adolescent Boys & Girls, Community members	AWW & Supervisor

Roles and Responsibilities:

1. CDPO/Supervisors shall invite the block level, panchayat level officials to attend the programme and shall facilitate the organization of the event.
2. AWWs shall arrange some waste material to develop interesting toys and display the same during the Child Fest.
3. AWWs shall decorate the centre/venue to make it colourful with colourful paper/leaf, make flags, jhotis etc.
4. AWWs shall prepare a list of participants and mobilize all participants to attend the programme on the designated day.
5. AWWs shall prepare the detail activity-wise participant list for the event and will do the needful for engaging the children joyfully.

Monitoring & Supervision:

Concerned supervisor needs to visit the AWCs under her respective project ahead of the event. She has to observe the preparation session and give suggestion to the AWWs for further improvement if required.

Reporting:

The Sector Supervisor shall submit the report along with photographs of the event in the prescribed format to the CDPO after the completion of the activity. CDPOs shall compile all the reports of the project for further submission to DSWO in the format attached with the note. The report for the entire District shall be compiled by the DSWO and shall be submitted to the Department.

Budget:

Rs 500/- per AWC shall be provided under the Annual Child Fest. The amount is to be utilized for organizing the event along with a toy exhibition (displaying low cost, hand made & age appropriate toys) at AWC level and for procurement of refreshment for participants.

Budget Break up:

Sl. No.	Description	Amount to be disbursed
1	Material for toy development (DIY) for toy exhibition at AWCs (Traditional and handmade toys will be developed along with parents & community)	300
2	For Refreshment	100
3	Decoration of venue	100
	Total Amount	500

Format for Reporting:**Annual Child Fest Observation Details**

Date of Observation:

District:

Sl. No.	Total Nos. AWCs	Total Nos. AWCs who have observed Annual Child Fest	Details of Participants			
			Father	Mother	Other Caregivers	Govt. Officials /PRI/SHG members

Attach some Photographs.

